



**IMTEC Corporate Office**

IMTEC Plaza  
2401 North Commerce  
Ardmore, Oklahoma 73401, USA  
Phone: 580-223-4456  
Toll Free: 800-879-9799  
Fax: 800-986-9574 U.S.  
Fax: 580-223-4561 International

# Marketing Reference Guide



**ENDURE**



**ORTHO IMPLANT**



## Product Catalogs & Informational CD's:

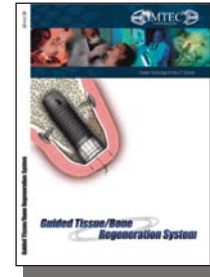
## Commercials:



Endure Catalog



MDI Catalog



GTR Catalog



Ortho Catalog



Hexed Head Catalog



Commercial 1  
Family Outdoor



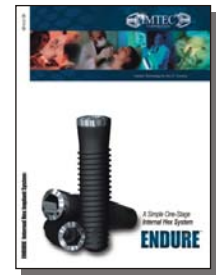
Commercial 2  
Intimate



Commercial 3  
Active



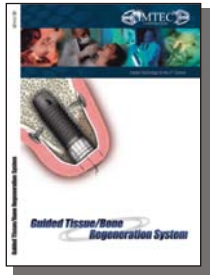
Commercial 4  
Testimonial



Endure Catalog  
Without Prices



MDI Catalog  
Without Prices



GTR Catalog  
Without Prices



Ortho Catalog  
Without Prices



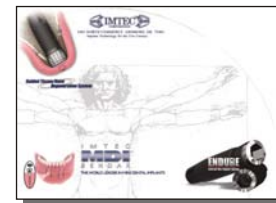
Hexed Head Catalog  
Without Prices



Sample MDI Product  
Commercials CD



All Product  
Catalog Folder



Product Envelope



MDI Catalog CD  
with prices



MDI Catalog CD  
without prices

## Promotional Items:



ENDURE Catalog  
CD with prices



ENDURE Catalog  
CD without prices



GTR Catalog CD  
with prices



GTR Catalog CD  
without prices



ORTHO Catalog  
CD with prices



ORTHO Catalog  
CD without prices



IMTEC Pens-US



IMTEC MDI  
Warhol Bag-US



Peppermint  
Mini Mints



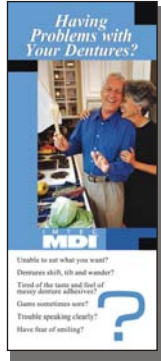
Cinnamon  
Mini Mints

Patient Education Literature:

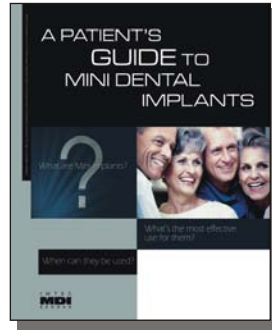
MDI Price Sheets:



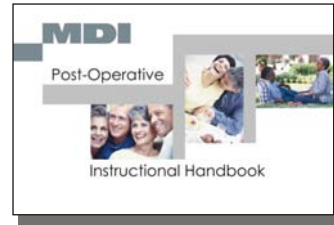
Patient Education Brochure #1



Patient Education Brochure #2



Patient's Guide to Mini Dental Implants



Post-Operative Instructional Handout



Domestic MDI Price Sheet



Euro Price Sheet



Canadian MDI Price Sheet



Placard #1



Placard #2



Lightbox



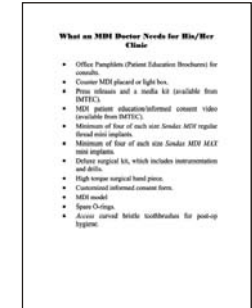
Sendax Folder



Canadian Sendax Folder



FAQ Booklet



What an MDI Doctor needs



Marketing Materials



Newspaper Ads Set #1



Newspaper Ads Set #2



Healthworks Article



KFOR Article



Seminar Evaluation



Surgical Consent Form



IMTEC Corporation Press Sheet



Informed Consent Principles

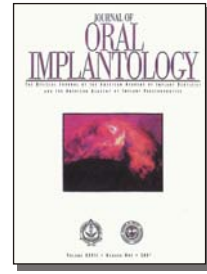
MDI Published Articles:



Dentistry Today Article



MDI Catalog



Journal of Oral Implantology Article



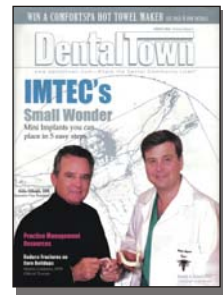
Compendium Supplement



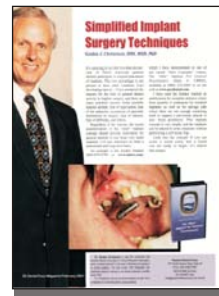
Dental Economics Article



Richards Report Article



Dental Town Corporate Profile



Dr. Christiansen Article



Sendax MDI Study



McGill University



Mr. Clark's Dental Town Informed Consent Article

Posters:



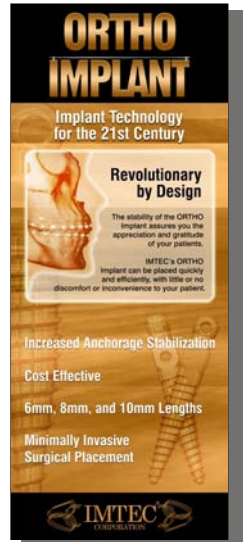
MDI Tower



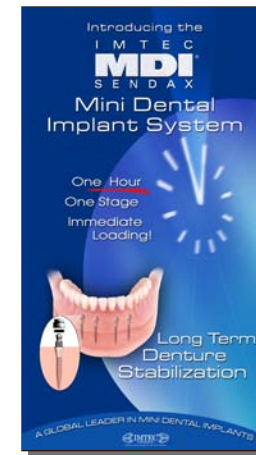
Endure Tower



GTR Tower



Ortho Tower



MDI Global Leader



MDI Ask Your Dentist



MDI Consumer

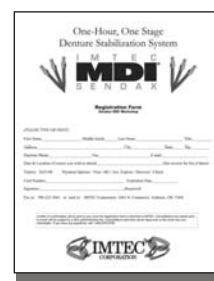
Course Registration Forms:



Mini Residency Registration Form

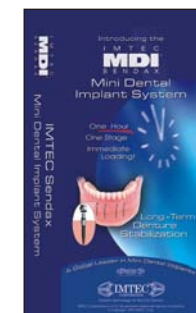


OU Registration Form

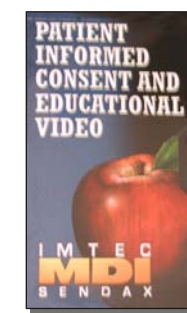


Seminar Registration Form

Videos:



MDI Small Wonder Video

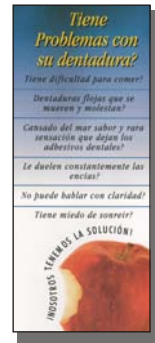


Patient Informed Consent Video

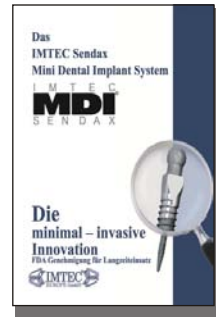
Translated Literature:



German Patient Education Brochure



Spanish Patient Education Brochure



German Sendax Brochure



French Canadian Sendax Brochure



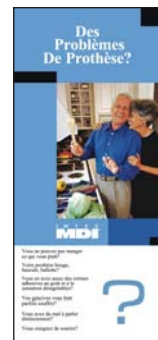
Spanish Placard



French Placard



Spanish Patient Ed Brochure



French Patient Ed Brochure

Other Product Literature:



ACCESS Brochure



Osseo+ Brochure

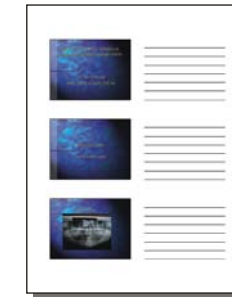
Course Supplements:



Dr. Shatkin MDI Supplement



Dr. English MDI Supplement



Dr. Irwood MDI Supplement



Dr. Rea MDI Supplement

Specials:



Mini Residency Starter Special



Seminar Starter Special



Trade Show Starter Special



OU Seminar Starter Special

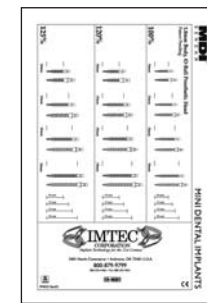


Ortho Starter Special

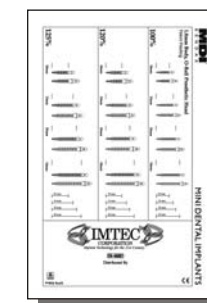


Endure Special

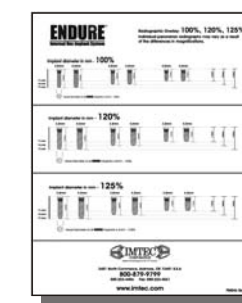
Transparencies:



MDI Domestic Transparency



MDI International Transparency



Endure Transparency



Clinician Comments



Dr. Olinger Testimonial



Dr. Callen Testimonial



Dr. Nishime Testimonial



Dr. Kurthy Testimonial



Deborah Bacon Testimonial



Jo Kelley Testimonial



Roger Cummings Testimonial



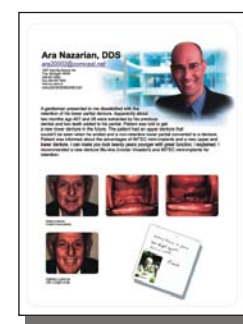
Darbi Rash Testimonial



Dr. Wassouf Testimonial



Dr. Shatkin Testimonial



Dr. Nazarian Testimonial



Dr. Austriaco Testimonial



FIRST Comments by Doctors



Ray Hayden Testimonial



Marty Yawman Testimonial



Betty Kleinfelder Testimonial



FIRST Comments by Patients